

Kathy Guzman is the first Afro-Latina to lead the Charles County Chamber of Commerce since its founding in 1956 and now guides the organization through its historic 70th Anniversary milestone. As President & CEO, she has driven record growth in membership, sponsorships, and revenue. An award-winning sales and fundraising leader, she has excelled across chambers, foundations, and media—consistently exceeding goals and cultivating lasting partnerships.

A 2024 Presidential Lifetime Achievement Award recipient and 2026 Joe Mann's Black Wall Street Awardee, Kathy is also an active member of the Rotary Club of Charles County (La Plata) and serves on the Board of Wetati Academy, reflecting her commitment to community service and youth development. With expertise in marketing, fund development, and program innovation, Kathy is recognized for transformational leadership that elevates organizations and communities. She holds a Master's in Communications and Training Technology from the University of Northern Iowa and a B.A. in Broadcast Journalism from Bethune-Cookman University.