

# James Vasquez

**AI Expert | Marketing & Lead Generation Strategist | Entrepreneurial Leader**  
Inspiring entrepreneurs with proven strategies in AI, marketing, and business growth.

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## Expanded Bio

James Vasquez — Entrepreneurial Leader, AI & Marketing Expert, Lead Generation Strategist, Certified SBDC Advisor, and Director of the Southern Maryland SBDC

James Vasquez is an entrepreneurial leader and recognized authority in both artificial intelligence and marketing strategy. As Director of the Southern Maryland Small Business Development Center, he helps entrepreneurs and small business owners launch, grow, and sustain competitive ventures in today's fast-changing economy.

With certified AI credentials and designation as an AI Certified SBDC Advisor, James specializes in integrating artificial intelligence into business operations, marketing systems, and customer acquisition strategies. His expertise in lead generation, digital marketing, and AI-driven decision-making enables businesses to scale faster, generate consistent revenue, and sharpen their competitive edge.

As a dynamic speaker and trusted advisor, James is known for translating complex concepts in AI and marketing into practical strategies that entrepreneurs can apply immediately. He is committed to advancing entrepreneurship, innovation, and economic growth throughout Southern Maryland and beyond.

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## Short Bio

James Vasquez is an entrepreneurial leader, AI and marketing expert, lead generation strategist, and Certified SBDC Advisor. As Director of the Southern Maryland SBDC, and with certified AI credentials, he helps entrepreneurs leverage artificial intelligence and modern marketing strategies to drive growth, streamline operations, and improve lead generation. A sought-after speaker and advisor, James empowers business owners with forward-thinking strategies to succeed in a rapidly evolving business landscape.

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## **Stage Introductions**

### **Standard Version:**

*Please welcome James Vasquez — an entrepreneurial leader, AI and marketing expert, lead generation strategist, and Director of the Southern Maryland Small Business Development Center, dedicated to helping entrepreneurs innovate and grow in today's economy.*

### **High-Energy Version:**

*Joining us is James Vasquez — AI and marketing expert, lead generation strategist, and entrepreneurial leader — helping businesses harness technology, generate growth, and win in today's fast-changing economy!*