

Building Company Culture in Clinical Settings



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Rocket Hearing & Balance is an audiology private practice. We help folks who are feeling dizzy and folks who are missing sounds.

And, sometimes, both simultaneously!





Integrity

We strive to be accurate, ethical, and do what is right for our patients to deliver complete care.

Compassion

We believe in delivering uncompromising kindness with a smile. We always treat our patients like family.

Accountability

We show up and take responsibility for our work. We trust each other to accomplish our goals, and we are never afraid to pitch in for the team.

Respect

We value the unique perspectives of our colleagues, our patients, our partners, and our community.

Excellence

We strive to provide an unmatched patient experience with the most accurate diagnosis, timely care, and out of this world customer service.

**Setting great company culture means:
Hiring candidates for culture first**

**Setting great company culture means:
Reminding every employee that their
work matters**

**Setting great company culture means:
Recognizing employee achievements
and celebrating the wins**

**Setting great company culture means:
Creating opportunities for
employees to build relationships**

**Setting great company culture means:
Comparing your ideal company
culture to that of others**

**Setting great company culture means:
Encouraging healthy work-life
balance for all employees**

We believe the patient is the star.





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