

# Building Company Culture in **Clinical** **Settings**



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Rocket Hearing & Balance is an audiology private practice. We help folks who are feeling dizzy and folks who are missing sounds.

And, sometimes, both simultaneously!





## **Integrity**

We strive to be accurate, ethical, and do what is right for our patients to deliver complete care.

## **Compassion**

We believe in delivering uncompromising kindness with a smile. We always treat our patients like family.

## **Accountability**

We show up and take responsibility for our work. We trust each other to accomplish our goals, and we are never afraid to pitch in for the team.

## **Respect**

We value the unique perspectives of our colleagues, our patients, our partners, and our community.

## **Excellence**

We strive to provide an unmatched patient experience with the most accurate diagnosis, timely care, and out of this world customer service.



**Setting great company culture means:  
Hiring candidates for culture first**



**Setting great company culture means:  
Reminding every employee that their  
work matters**



**Setting great company culture means:  
Recognizing employee achievements  
and celebrating the wins**



**Setting great company culture means:  
Creating opportunities for  
employees to build relationships**





**Setting great company culture means:  
Comparing your ideal company  
culture to that of others**





**Setting great company culture means:  
Encouraging healthy work-life  
balance for all employees**



We believe the patient is the star.





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